## THE IMPACT OF POLICY ON THE PANDEMIC ECONOMY

Ciprian APOSTOL, PhD., Assoc.prof. "Alexandru Ioan Cuza" University, Iasi, Romania

**Abstract:** The new economy, as defined in the current period of socio-economic development, has as its main feature globalization. Thus, during this period, as a result of the appearance and spread of the Covid-19 pandemic, in addition to the great human tragedies caused by this virus, a series of economic and financial problems arose, which is a real challenge for both international bodies and for national institutions. The objective of the research is to identify the main socioeconomic changes that have occurred at the international level, but also nationally, on the occasion of this pandemic and highlighting the impact of measures taken by competent bodies. The research method is non-participatory observation, and the data source is the information from authorized sources, but also the literature. The research results aim to highlight the impact of the measures taken so far, worldwide and nationally, on economic and social life. Future research directions include the analysis of the evolution and impact of this pandemic on national and international economic life, as well as the highlighting of measures taken, both locally and internationally, by authorities or other competent bodies, in order to remove the negative consequences generated by this new crisis, to end the pandemic, but also to prevent its recurrence.

**Keywords:** economic crisis, pandemic, Covid-19, globalization, political interventions.