ADVANCING SUSTAINABLE DEVELOPMENT THROUGH ENVIRONMENTAL COMMITMENT OF APPAREL PRODUCERS OF MOLDOVA

Maria GHEORGHITA, PhD., Prof. Technical University of Moldova

Ala OBERST, PhD., Assoc.prof. Technical University of Moldova

Abstract: The development models of apparel producers must focus on the integration of environmental aspects, based on sustainable growth. In this article, the authors propose to empower producers to adopt the environmental commitment by establishing environmental policy and strategies within an environmental management system. Therefore, these commitments should among the priorities of long-term development business strategies to ensure increased efficiency, nature protection and the achievement of sustainability goals. Environmental actions are essential in creating the image of a responsible producer concerned with the quality of life of future generations.

Keywords: sustainability, environmental management system, corporate ecology, policy, commitment.