

THE DESIGN AND THE DEVELOPMENT OF HEADWEAR PRODUCTS ACCORDING TO THE FASHION TREND LINE OF MODERN COSTUMES

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INTRODUCTION. The accessories have always played an essential role in costume appearance because they define the final profile of the wearer. Beginning with the Middle Ages, the Church established that all women should cover their heads with different types of headwear products. The latter protect the head from the influence of the weather (North and South areas), but they also represent an important decorative piece in different national costumes.

MATERIALS AND METHODS. This paper is based on a comparative analysis between the shape and mass of different headwear products, proposed by contemporary designers in different collections, and the position and size of the head.

RESULTS AND INTERPRETATIONS. After a considerable time gap, the headwear products (hats and caps) compete with clothes in fashion, trend lines and materials. These products complete and underline the female silhouette and costume with materials, shape, and size of specific constructive elements.

CONCLUSIONS. Different types of proportions, sometimes opposite, but in a good harmony are in the same collections realized by designers or in worldwide fashion shows. Nowadays, the diversity, complexity, and originality of different traditional folk costumes gain an important role in the customer's preferences, because each type has some special and unique features.

Keywords: *compositional structures, headwear, ratio proportions, collections.*

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